

23 October 2023

## PRESS RELEASE

### **Sustainability in the spotlight as GNT presents plant-based EXBERRY® colors at Eco Living Scandinavia 2023**

GNT will show how its plant-based EXBERRY® colors can add a sustainability halo to food and drink at Eco Living Scandinavia (Malmö, 15-16 November 2023).

Eco Living Scandinavia is a trade show that is co-located with Nordic Organic Food Fair and focuses on a wide range of sustainable consumer goods. Based at stand H47, GNT will demonstrate how EXBERRY® can be used to deliver a full spectrum of shades in food and drink while supporting products' environmental credentials.

EXBERRY® Coloring Foods are made from non-GMO fruits, vegetables, and plants using physical processing methods such as chopping and boiling. GNT trains the farmers in its vertical supply chain in sustainable agriculture and has set ambitious targets to optimize energy and water efficiency in its factories.

GNT also offers an EXBERRY® Organics range in both liquid and powder formats for certified organic food and drink.

Craig Manley, Key Account Manager at GNT Group, said: "GNT is committed to leading the food coloring industry on sustainability. We deliver truly natural coloring solutions that are better for people and planet, helping manufacturers create sustainable – and spectacular – food and drink."

In 2022, GNT announced that it plans to achieve a total of [17 sustainability targets](#) over the course of the decade. These include cutting the environmental footprint for EXBERRY® product ranges by 25% between 2020 and 2030 as well as reducing its factories' CO2-equivalent emissions by at least 50%.

*Eco Living Scandinavia 2023 takes place at MalmöMässan Exhibition & Congress Center in Sweden. For more information, visit [www.nordicorganicexpo.com](http://www.nordicorganicexpo.com)*

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**About EXBERRY®**

EXBERRY® is the global market leader in Coloring Foods – plant-based concentrates manufactured from edible fruit, vegetables, and plants using only gentle physical methods such as chopping, boiling and filtering. EXBERRY® is synonymous with high-performance color solutions based on the most natural concept of coloring food with food. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy, and bakery products, soft and alcoholic beverages, and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance, and the complete vertical integration of the supply chain. The vertical supply chain provides benefits including full traceability as well as price and stock stability. GNT is committed to driving industry standards higher by ensuring EXBERRY® Coloring Foods deliver on cost-in-use, performance, naturalness, and sustainability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 2,000 food and beverage companies including the leading food and beverage producers in the world.

**About GNT**

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence combined with first-rate process-engineering expertise. GNT delivers a full range of color concentrates sourced exclusively from edible fruits, vegetables, and plants. Sustainability is a key priority for GNT and the company has set a series of ambitious targets for 2030 to optimize its environmental and social impacts. The company is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe, and the Middle East.